



#feast2030



[www.feast2030.eu](http://www.feast2030.eu)

# FEAST

Highlights 2022/23

FEAST wants to see every person in Europe eating a healthier and more sustainable diet.

FEAST aims to achieve this goal by advancing the state of the art in research and innovation by bringing together different disciplines across the food system to co-create novel, practical and scalable community-based, technology-based and policy-based solutions.



Co-funded by  
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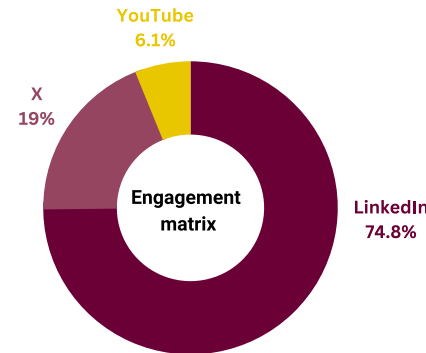
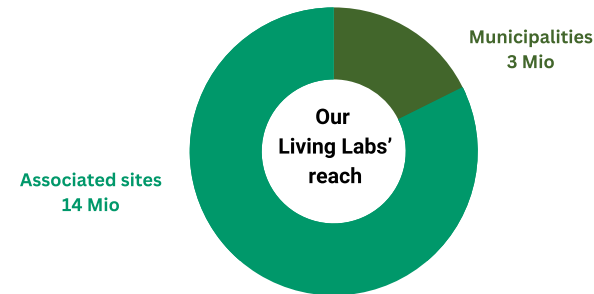
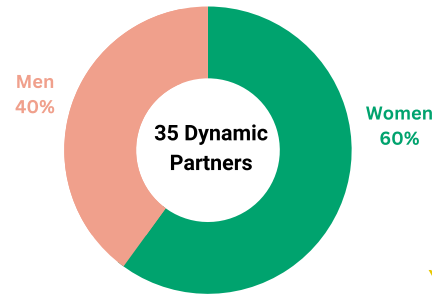
Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them. UK participant in FEAST (Good Food Oxfordshire) is supported by Innovate UK grant number 10041509 and the Swiss participant in FEAST (FiBL) is supported by the Swiss State Secretariat for Education, Research and Innovation (SERI) under contract number 22.00156.



# FEAST at a glance

FEAST is advancing towards becoming one of the most crucial projects in the European Food Systems.

If you are interested in joining us on this mission, please stay connected with FEAST and spread the word.



## Our Team

FEAST is a large consortium of 35 partners, where nearly 200 people are involved directly or indirectly to share best practices, resolve challenges, and embrace success in the European food system.

## Our Reach

FEAST maintains a strong social media presence, notably across LinkedIn, YouTube, and X, with impressive organic growth. Furthermore, around 15 thought-provoking blogs are published on the FEAST website.

The website received over 10,000 global visits in the first year, mainly from Europe and North America.

## Our Approach

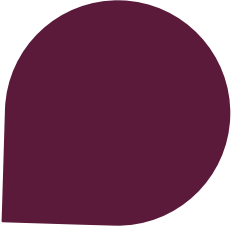
FEAST operates 12 Living Labs (LL) in 11 European countries, collaborating closely with local stakeholders such as schools, kindergartens, senior residencies, and municipalities. The efforts of LLs enhance local food settings, spanning 3 million individuals through municipalities and an added 14 million individuals through associated large city living labs.

Furthermore, FEAST is expanding its reach through hybrid webinars, trainings, and hackathons engaging youth to tackle key European food system challenges.

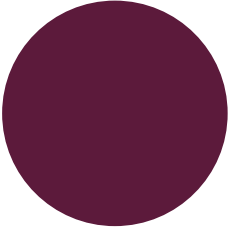
It's also a proactive participant in global conferences and offers aid to fellow projects.



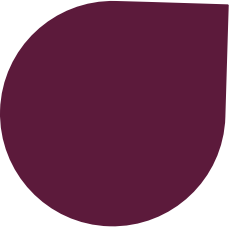
## FEAST for Policy makers



Successful investigation of frames impacting policy implementation.



The data collection and analysis of frames aid policymakers in recognizing barriers and suggesting supportive options for a sustainable food system.



In addition to the frame analysis, Roskilde University is conducting a literature review focusing on the factors influencing the effectiveness of policy dialogues.

EuroHealthNet, in its role as the lead for FEAST's policy work package, is working through projects like Joint Action Best-ReMap to support the Italian National Institute of Health (ISS) in its policy work package for sustainable outcomes.



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# Positive Food Impacts

We work to ensure that every European citizen has the possibility to eat healthy food.



## Food Production

An initial stakeholder map for Cork City is created with inputs from the city's government health representative. The work on local policy mapping has started along with the development of materials for sharing the mapping with other living lab partners.

## Food Consumption

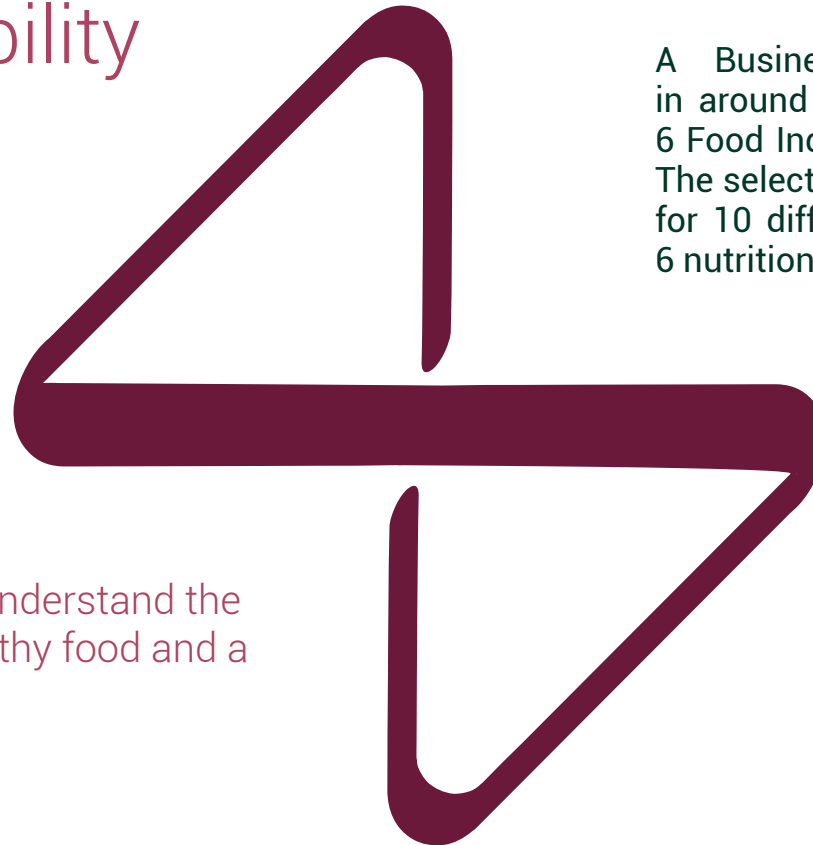
Our Living Lab Guldborgsund received an investment for healthy school meals from the government. The next years 1.3 million DKK will go for healthy food into local school canteens.

## Food Distribution

The first FEAST Hackathon in Milan together with Terres des Hommes and Milan Food Policy resulted in three great solutions for reducing food waste. The winner project is currently being developed further and will be implemented in Milan.



# Positive Sustainability Impacts



A Business Impact Assessment analysis in around 40 companies in Belgium, from 6 Food Industry categories has been made. The selected companies had been assessed for 10 different sustainability domains and 6 nutrition domains.

We help to better understand the importance of healthy food and a healthy planet.

The aim is to map government policies for healthy diets from sustainable food systems at local level.



## Positive Health Impacts

We support understanding the impact of food on our health for policy recommendations

FEAST is ready to launch a comprehensive survey to explore the barriers and facilitators for people to eat healthier and more sustainable diets in Europe. With the goal of engaging over 20,000 Europeans from diverse regions and demographics, this survey stands as one of the largest of its kind. The findings will help us to identify key leverage points to support people to eat healthier and more sustainable diets through policy and practice.



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# FEAST for People & Community

FEAST is reaching more people every day through its Living Labs!



Image source: Kaja Zapędowska-Kling, University of Łódź

## Lodz

Seniors in Lodz now have access to a newly established vegetable garden, fostering a fantastic success for the FEAST Living Lab initiative!

Addressing the specific dietary needs of older people, this garden allows them to cultivate and enjoy their own vegetables and, in the process, being more socially connected and physically active. With freshly grown vegetables, movement in greenery, and nature's embrace, this Living Lab presents promising insights on how to improve the health and wellbeing of older people.



Image source: Sandra Estevéns, www.cim-altominho.pt



## CIM Alto Minho

CIM Alto Minho and IPVC conducted a baseline assessment to gain insights into the approaches schools in Alto Minho take for education on food-related topics.

The assessment allowed them to:

- Identify projects implemented by or in Alto Minho's schools before and during 2022/2023.
- Gain a better understanding of established partnerships.
- Determine alignment with the FEAST project and explore overlapping or complementary strategies.





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© Guldborgsund Municipality, photographer Ingrid Riis

## Guldborgsund

The Living Lab in Guldborgsund Municipality advances school food access and nutrition education. A significant achievement was reached in March 2023, with the Municipal Council allotting 1.3 million DKK (about 175,000 Euros) annually to support 120 cooking school courses per year at „Sakskøbing Food School“ for 5th and 6th graders. This three-year pilot (2023-26) aligns with the Living Lab's goal of enhancing healthy eating knowledge and access for school children.



© Ten Mile Menu, Vegetable box delivery in Oxfordshire, Good Food Oxfordshire,

## Good Food Oxfordshire

Good Food Oxfordshire has collaborated with four Food Action Working Groups to develop detailed action plans in line with their 2021 strategy. Additionally, in the realm of 'Healthy Neighborhoods,' Oxfordshire LL has partnered with public health authorities, which are funding a pilot initiative called Healthy Retail. Furthermore, they're working with local farmers across 10 farms and 5 Oxford Colleges to create an efficient local supply chain, enabling a direct weekly vegetable supply using simple technology and aggregation.





# FEAST for People & Community

FEAST boasts community connections through participation!

## FEAST Milan Hackathon



In May 2023, OpenDot SRL, in collaboration with Food Policy di Milano at Comune di Milano and Terre des Hommes Italia, organized their first Hackathon for the FEAST Project. The primary focus of the Hackathon was to find technological solutions for reducing food insecurity and food waste for the citizens of Milan.

The winning team designed an interactive map system and CMS, called HubCity. This system assists Milan Food Hubs in effectively conveying their services, as well as in the digital transformation and efficient monitoring of the commodities they both acquire and distribute.

## Alimentação Saudável Hackathon



In July 2023, CIM Alto Minho in partnership with IPVC, organized „Alimentação Saudável“ hackathon where 6-12-year-old students embarked on an incredible journey that began in the sea and ended on their plates. The hackathon aimed at inspiring and guiding the young minds in creating their own concept of healthy food. Through interactive sessions and hands-on activities, the young participants learned about the fascinating „sea to plate“ journey, discovering how their favorite seafood reaches their plate in a sustainable way while maintaining its nutritional value.



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FEAST at WHO Conference



In July 2023, EuroHealthNet represented FEAST at the Seventh Ministerial Conference on Environment and Health, organized by the WHO. The main objective of the conference was to tackle the health aspects related to the triple environmental crisis comprising climate change, biodiversity loss, and environmental pollution. EuroHealthNet brought rich insights back from the conference and also provided global stakeholders on insights from FEAST.

FEAST at CLEVER Cities Conference



In September 2023, at the CLEVERcities conference in Hamburg all centred around the theme „Nature in the City-Advancing Social Impact through NbS.“ Participants from various EU Horizon projects, shared their concepts and engaged in interactive workshops. This occasion marked the first collaboration between three FEAST Living Labs (LL) from three different food regions: CIM Alto Minho, Ghent, and Guldborgsund. A diverse group of more than 20 people addressing the challenges of LLs. This workshop was distinguished by its inclusion of an interdisciplinary team of participants. The results will be available for download.

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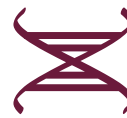
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FOOD



SUSTAINABILITY



HEALTH



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